



LEARN MORE ABOUT IHK

The Kolter we know and love isn't just a place for learning, it's a second home for our kids where they are inspired and loved.

It's also a spoiling ground for teachers and staff and a place of FUN, with dance parties, gardening, ice cream trucks and cultural assemblies. All of these wonderful moments weave together to make up magical childhood memories for our kiddos. But none of it would be possible without the supplemental funds from IHK!

What is I Heart Kolter?

I Heart Kolter (IHK) is our school's annual family underwriting campaign. Contributions provide the essential, unrestricted funds that make up the majority of the PTO budget each year. **The IHK campaign is from Oct. 1–Nov. 1.**

The funding and support provided by HISD does not equal the Kolter we know and love. In fact, the difference between what HISD provides and what you've come to expect at Kolter is often larger than parents realize because we're used to PTO dollars filling the gap. We feel it's important to educate our families on how significant these supplemental funds are to our kids' everyday experience at Kolter.

What are some of the things PTO pays for?

- ♥ Specific curriculum requested by teachers and admin
- ♥ Yearbooks for each student
- ♥ Teacher appreciation efforts
- ♥ PE equipment
- ♥ Library resources
- ♥ Teacher grants for classroom investments
- ♥ School-wide celebrations
- ♥ Cultural experiences to support our language magnet program
- ♥ Teacher/Staff training, including all K-2 teachers trained in Reading By Design, a dyslexia program
- ♥ Maintenance and long-term care of The Grassroom

How do I know how much to give?

There's no right answer to that; each family's donation should be meaningful to them. So contribution amounts will vary from family to family. Families with younger children often consider the amount they have been previously paying for a private preschool program and use that as a benchmark for discussion. Families who have been at Kolter a few years and have experienced the "extras" IHK funds provide might consider increasing their annual donation, especially if you have more than one child at Kolter.

Is there an option for monthly payments?

Yes! You can either pay your donation in full or have a recurring monthly payment. For example, instead of \$250 now, you can give \$500 that is broken up into four monthly auto drafts of \$125.

Is my donation tax deductible?

Yes!

Will I be asked for more money throughout the school year?

There are other fundraisers at Kolter, including an online auction and Boosterthon, a running event in the Spring where people pledge per lap for kiddos. But IHK is the only time this year you will be asked to make an unrestricted monetary donation like this.

My company says they "match gifts"— does that help?

Absolutely, yes! We love matching gifts! Even if you're not sure your company matches, it never hurts to ask. Let us know if you need help navigating.

Can my family members (grandparents, aunts, uncles, neighbors) contribute to IHK?

They sure can! Any contribution labeled with your child(ren)'s name(s) will be credited to her/him and will count toward classroom and school-wide incentives.

Can you tell me more about classroom and school-wide incentives?

Stay tuned for specifics for this year, but in the past, individual classrooms have won pizza and popsicle parties, entire grades have won extra recess days and the whole school has been treated to our awesome administrators dressing up in crazy costumes or otherwise embarrassing themselves for the cause!